

Welcome to film in Inari!

# Background

The study on a joint production incentive for Lapland inspired the creation of a local production incentive. The Inari production incentive has been launched for applications as of April 1st, 2025.

The incentive is part of the Inari's municipal strategy and economic development program, aiming to:

- Diversify industries
- Promote year-round economic activity
- Attract new business sectors to the region



**INARI**  
*Mighty by nature*



**Flight times**  
Helsinki - Ivalo (Inari), ca. 1,5 hours



The northernmost highway in Europe, the E75, runs through Inari.

# What Inari production incentive offers?

A discretionary rebate of up to 15% of eligible costs.

A 10% rebate applies to costs incurred and realized within the municipality of Inari.

An additional incentive of 2.5–5% can be applied if the production have:

- International visibility: Distribution vaster than the Nordic countries
- Year-round production: Filming takes place outside the winter season - meaning filming from April to November

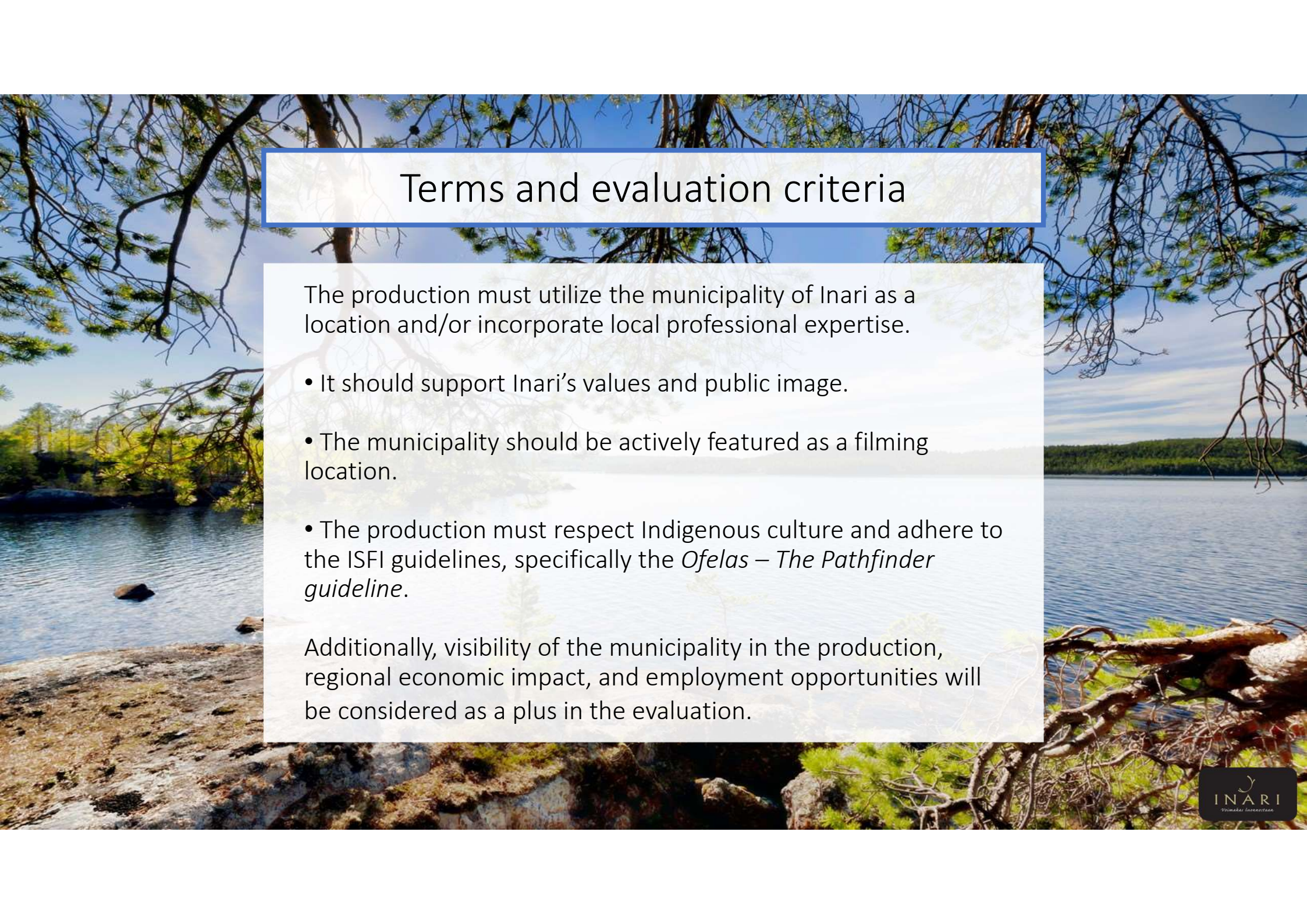


## Eligible costs

Costs incurred and realized in the Municipality of Inari:

- Production and pre-production expenses: Including scriptwriting and development.
- Payroll costs: For local workforce (residents of Inari).
- Purchased services: From businesses based in Inari or those with a permanent office in the area. This includes goods and service purchases, transportation within the municipality, accommodation, rental spaces, and equipment rentals.





## Terms and evaluation criteria

The production must utilize the municipality of Inari as a location and/or incorporate local professional expertise.

- It should support Inari's values and public image.
- The municipality should be actively featured as a filming location.
- The production must respect Indigenous culture and adhere to the ISFI guidelines, specifically the *Ofelas – The Pathfinder guideline*.

Additionally, visibility of the municipality in the production, regional economic impact, and employment opportunities will be considered as a plus in the evaluation.



## General information about the incentive

For the year 2025, the Inari municipal budget has allocated €130,000 for the incentive.

- A pilot program for three years
- Applications are processed in the order they are received
- The grant is discretionary
- Applications is requested through an electronic system on Inari municipality website
- The production incentive is available for film, TV, drama, entertainment, and documentary productions
- Commercial, marketing, and corporate videos are not eligible.

## Who can apply?

- For a non-Finnish company or other organization, the production must use a Finnish company (with a Finnish business ID) as a production coordinator or co-producer
- Application form is only in Finnish and the applicant should be production coordinator or co-producer.
- The Finnish production coordinator/co-producer must have a service contract with the funding recipient. The Finnish production coordinator/co-producer supervise the production process and keep accounting records of the costs incurred in the municipality of Inari.
- The production coordinator/co-producer must also provide a cost breakdown of the costs incurred and an auditor's report.



# Application process

Before submitting the application, applicants must contact the municipality with a first discussion.

- The application must be submitted before production begins via the electronic application form.
- The municipality processes applications as a team, and the decision is made in accordance with the municipal rules.
- The target time for processing is three weeks (*Note: the municipality is closed in July*)



# Electronic application form

The application and its attachments must include:

- Production synopsis, treatment, or script
- Production plan
- Detailed cost estimate, including employment impact and purchases within the municipality of Inari
- Proposal for marketing and other collaboration
- Financing plan and preliminary agreements
- Distribution plan
- Previous financial statement



## Why film in Inari?

- Eight different seasons – from the midnight sun to polar night, snow reliability
- Inari boasts the stunning natural beauty, including Lake Inari, majestic fells, a varied terrain with rich waterways, and picturesque villages.
- The region offers accommodation and essential services for productions.
- Region is a culturally rich, multilingual, and has a international atmosphere.
- Inari is home to a strong Sámi heritage, a diverse cultural landscape, and a history of gold mining and wartime events, making it a compelling setting for storytelling.
- Infrastructure and accessibility; the region is well-connected, featuring Ivalo International Airport, offering direct winter flights from Europe, and a road network with forest routes that ensure smooth logistics for productions.
- Just a short distance away from Norway which offers a completely different natural environment, expanding scenic opportunities.

## Collaboration with the municipality of Inari

- Municipality of Inari offers a strong support for productions, with an extensive network connecting local entrepreneurs and stakeholders.
- Active industry events; AV Industry Economic Seminar hold in April 2025
- Support from the Finnish Lapland Film Commission
- The region benefits from the expertise and backing of the Lapland Film Commission, assisting productions in navigating local resources.
- Expertise and enthusiasm; Inari is home to highly skilled professionals and passionate entrepreneurs, including Xwander and Kajastus Creative. The Sámi Education Institute, along with local equipment providers, offers valuable production experience and resources.
- Location Pro tool in development; A location, service and crew database is currently under development and is set to launch in summer 2025, providing support for the filmmakers.



## Examples of recent productions filmed in Inari

- Arctic Circle - series (Ivalo) - Finnish-German crime drama series, Yellow Film & TV , Bavaria Film (2018->)
- Sisu - Finnish historical action thriller, Nordisk Film Finland (2022)
- Constellation - science fiction psychological thriller, Apple TV (2024)
- Alone -reality survival competition series, ITV Studios Finland (2024)
- The Last Misfits by the Golden River - a Finnish documentary film, Danish Bear Productions Oy (2025)

We genuinely want to support the audiovisual industry, learn from it, and build lasting partnerships.

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[Read more from Inari Production Incentive](#)

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