




INARI

Voimakas luonnostaan

A scenic view of a suspension bridge over a river with autumn foliage. The bridge has a metal frame and chain-link railings. Four people are standing on the bridge, looking out over the river. The river is filled with rapids and surrounded by rocky banks. The background is a dense forest with trees in various shades of autumn. A large white arrow graphic points from the top right towards the center of the image.

Welcome to the
Municipality of Inari!



The largest municipality in Finland

Mighty by nature

Lake Inari with its thousands of islands

The largest national parks and wilderness areas in Finland



Inari Municipality has been established in 1876

MUNICIPAL COAT OF ARMS

Silver whitefish with golden reindeer antlers on a black background.

The coat of arms symbolizes traditional sources of livelihood in the municipality.

Designer: Ahti Hammar, 1955

The parish of Inari was established in 1881.



Inari Municipality covers 5 % of Finland

Total area,	17 334 km ²	2.5 km ² / inhabitant
Water area	2 282 km ²	13%
Protected area in total	10 948 km ²	72% of land area
Urho Kekkonen National Park (part)	62 km ²	
Lemmenjoki National Park	2 850 km ²	
Wilderness areas in total	6 030 km ²	
Other protected areas	2 006 km ²	



S Space for thoughts

Active sports clubs make you move

Inari offers great possibilities to move around in nature during all seasons of the year.

Nature is the source of welfare and way of life for us.

Fishing, hunting, gathering

The northern location of Inari Municipality

Our neighbouring municipalities are Enontekiö, Kittilä, Sodankylä and Utsjoki.

Tourism and a joint border with Norway makes our everyday life international.

Distances:

Ivalo - Helsinki

1123 km, by flight 1.5 hours

Ivalo - Rovaniemi

300 km

Ivalo - North Cape

415 km

Kakslauttanen - Näättä

255 km (southern and northern parts of the municipality)



Lentoaika:
Helsinki - Ivalo (Inari), n. 1,5 tuntia



Euroopan pohjoisin valtavyä E75 kulkee Inarin halki. e75lapland.com



You feel alive in Inari

7008 persons live in Inari (2021)

Good basic services

- Social and Health Services will be produced by Wellbeing Services County of Lapland from the first of January 2023

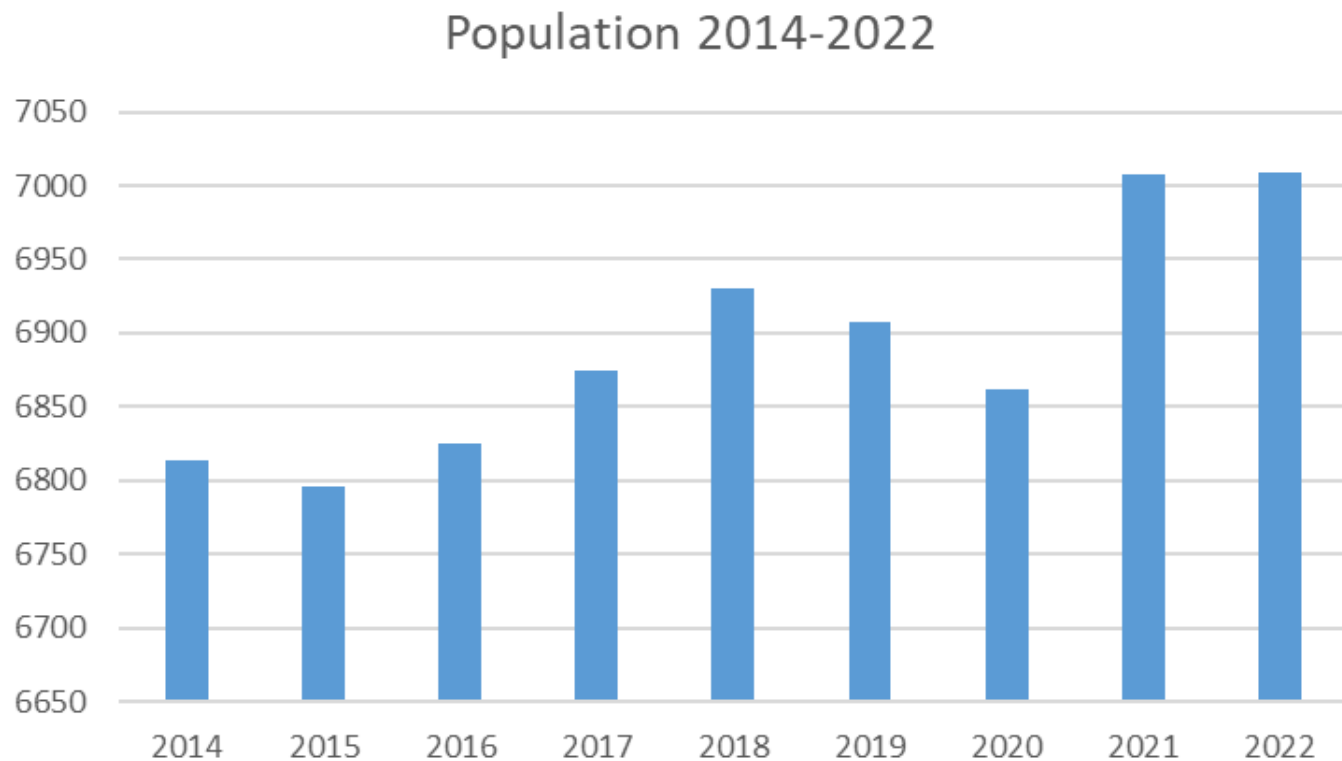
Balanced economy


Work opportunities in many fields

Income tax rate 6.36 %

You can start your nature walks from your front door.

Population development 2010-2021



A woman with dark hair and bangs, wearing a red and black patterned Sámi garment with a silver brooch and large silver earrings, is shown in profile. The background is a blurred crowd of people, some holding up phones to take pictures.

Inari is in the heart of the
Sámi home area

**Inari Sámi, North Sámi and
Skolt Sámi are spoken in
addition to Finnish.**



The Sámi Education Institute


Upper secondary education institute specialized in Sámi handicrafts, reindeer herding and Sámi languages. Located in Inari village.



Handicrafters' Inari

Nature inspires and supports

Wood, silver, bone, gold and wool take shape in skilful hands. There is wide and versatile competence in handicrafts in Inari



Gold panning tradition

A source of livelihood, way of life and tourism attraction

On River Ivalojoiki, since 1868

On River Lemmenjoki, gold route

In Laanila, gold route



Inari is a reindeer herding region

There are eight reindeer herding districts in Inari region

Traditional livelihoods include fishing, gathering, handicrafts, hunting and reindeer herding and their modern forms.



Centre of Arctic tourism

Internationally recognized tourism brand

Significant commercial investments, hotel and accommodation projects

Good transport connections

Connections to Northern Norway



Accessible Inari

Functioning flight connections are crucial for Inari and tourism

The northernmost airport in the EU is located in Ivalo

In 2022 there were 197 987 and in 2021 110 000 and in 2020 114 992 in total flight passengers.

Investments in the first and second expansions of Ivalo airport by Finavia cost 20 million euro.



Events throughout the year

Inari Weeks in the summer

Reindeer Race

Ijahis idja- music festival

Skábmagovat-film festival

The auditorium of Sajos cultural centre has seats for 430 persons for concerts and conferences.



Current prospects

- Economy in Lapland develops in a positive way, stimulated by tourism.
- Strong growth means new jobs
- Employment recovering after covid
- Unemployment rate 8.9 % in 2019, 18 % in 2020, 10,4 % in 2021, 8.9% in 2022
- Growing need for services can be seen in the tourism and in services

Current challenges

- Availability of work force
 - Especially in social and health care and tourism
- Need for rental housing

Attempts have been made to tackle the lack of housing in Inari. Both owner-occupied and rental housing has been built in Ivalo and Inari village before the covid pandemic. There would be more people moving to the municipality, if suitable rental housing was available.



School and culture centre in Ivalo

Completed in August 2022

- Investment in learning facilities of children and youngsters is an investment in the future
- Welfare of local people as a goal
- 25 million + 25 million
- A new school planned in Inari village
- Two new day-care centres have been built



Road maintenance and traffic arrangements

Significant road improvement projects

- Road Ivalo-Nellim, 10 M€
- Kaamanen-Näätämö-Neiden road
- Traffic arrangements in Inari village etc.



Expansion and renovation of Sámi Museum and Nature Centre SIIDA

Completed in June 2022 in Inari village

- Over 60 000 visitors annually
- 20 M€ investment
- Cooperation between Metsähallitus and the Sámi Museum
- Skolt Sámi tradition house in Sevettijärvi

New government building for the Police and Border Guard in Ivalo, will be completed in the end of 2023. A part of five-project investment entities worth 54M€, executed in 2021-2026

Uusi viranomaiskiinteistö poliisille ja rajavartiostolle Ivaloon

Senaatti-kiinteistöt rakennuttaa Inariin Ivalon kasarmialueelle uuden viranomaiskiinteistön Lapin poliisilaitoksen ja Lapin rajavartioston käyttöön. Molempia käyttäjiä palveleva noin 2 900 brm2 uudisrakennus rakennetaan Rajavartiolaitoksen kasarmialueelle Saarineitamontielle. Toimintojen keskittäminen yhteen paikkaan tehostaa käyttäjien toimintaa ja vähentää logistisia siirtymiä. Rakennus valmistuu arvion mukaan loppuvuodesta 2023.



A person is standing on a wooden bench in a grassy field, facing away from the camera with their arms raised in a 'V' shape. The sun is low on the horizon, creating a strong backlight and lens flare. The sky is filled with soft, golden clouds. The overall mood is one of triumph and connection with nature.

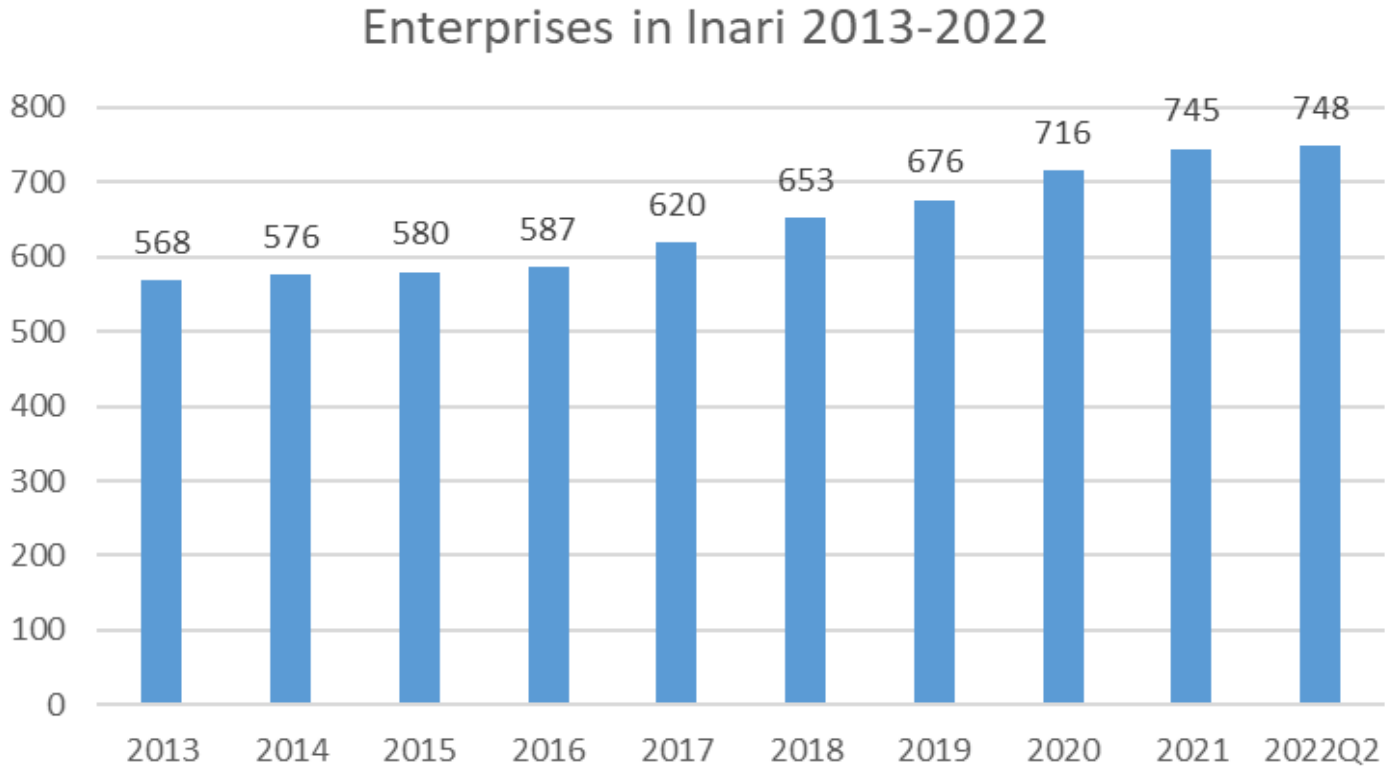
Strategy for Arctic Inari 2030

Arctic nature
Strong identity and community
Unique culture

Road map for economic development in Inari 2019-2025

- Main emphasis on entrepreneurship, accessibility and making use of our Arctic location
- Special efforts will be made to increase availability of competent work force, improving functional and safe traffic connections and emphasizing our unique nature and culture to attract visitors throughout the year

Enterprises in Inari 2013-2022





Jobs for people competent
in many fields

**Experience travel and
Arctic testing are motors
for economic growth**



Jobs by sector

Primary production 6.4 %
Refining industry 8.6 %
Services 82.9 %
-public and private
Others 2.1%

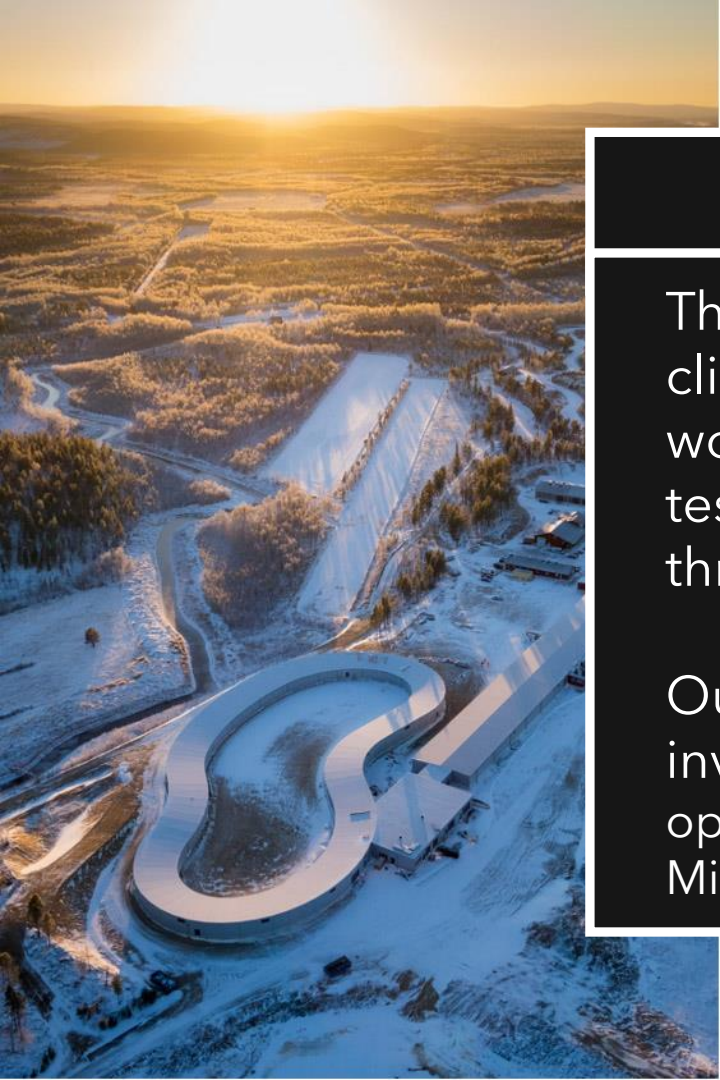


The Municipality is the biggest single employer

Annual work force
approximately 600 persons
Permanent staff 416
Social and health services
206

- Employees moved to Wellbeing
Services county of Lapland with the
old contract terms

Education services	177
Technical services	18
Administration and economic development	14
Food services	14
Facility services	1



Arctic testing

There are international top-level cold climate testing centres in Inari, where world's leading car and tyre manufacturers test their products indoors and outdoors throughout the year.

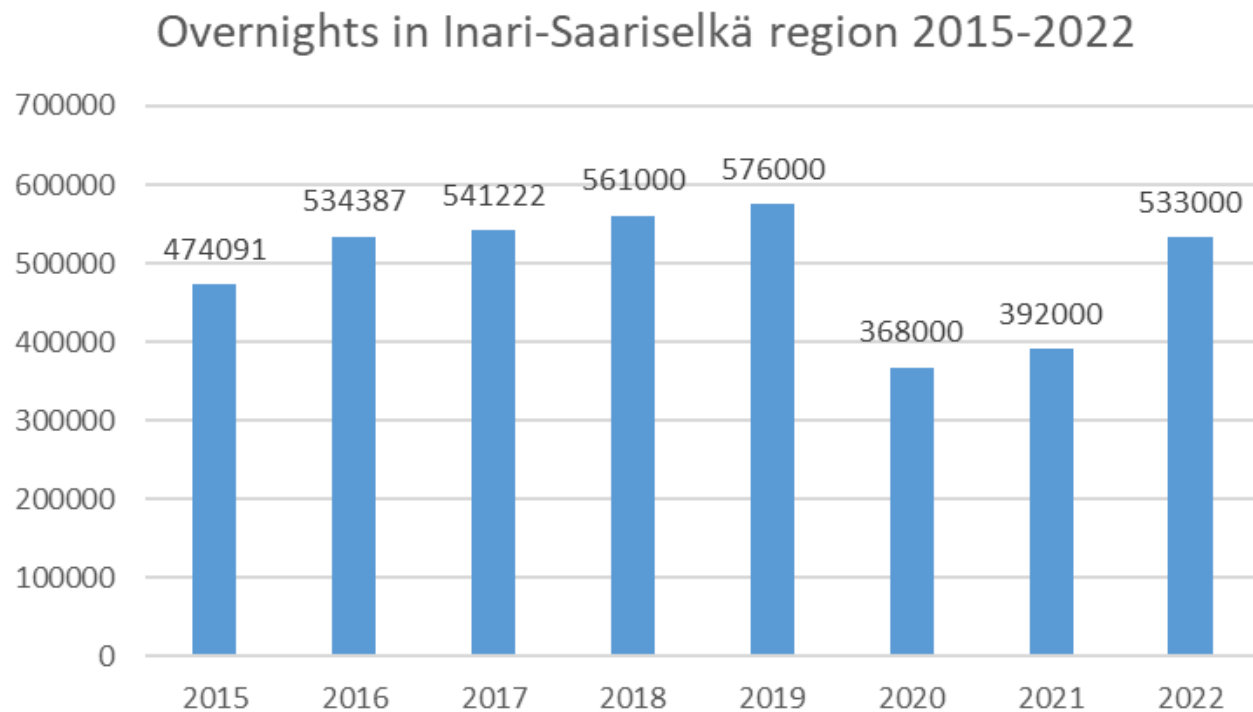
Outdoor II and III, 20 million euro investment by UTAC (other companies operating in the region include Goodyear, Michelin, VW)

The journey of experiences to Inari

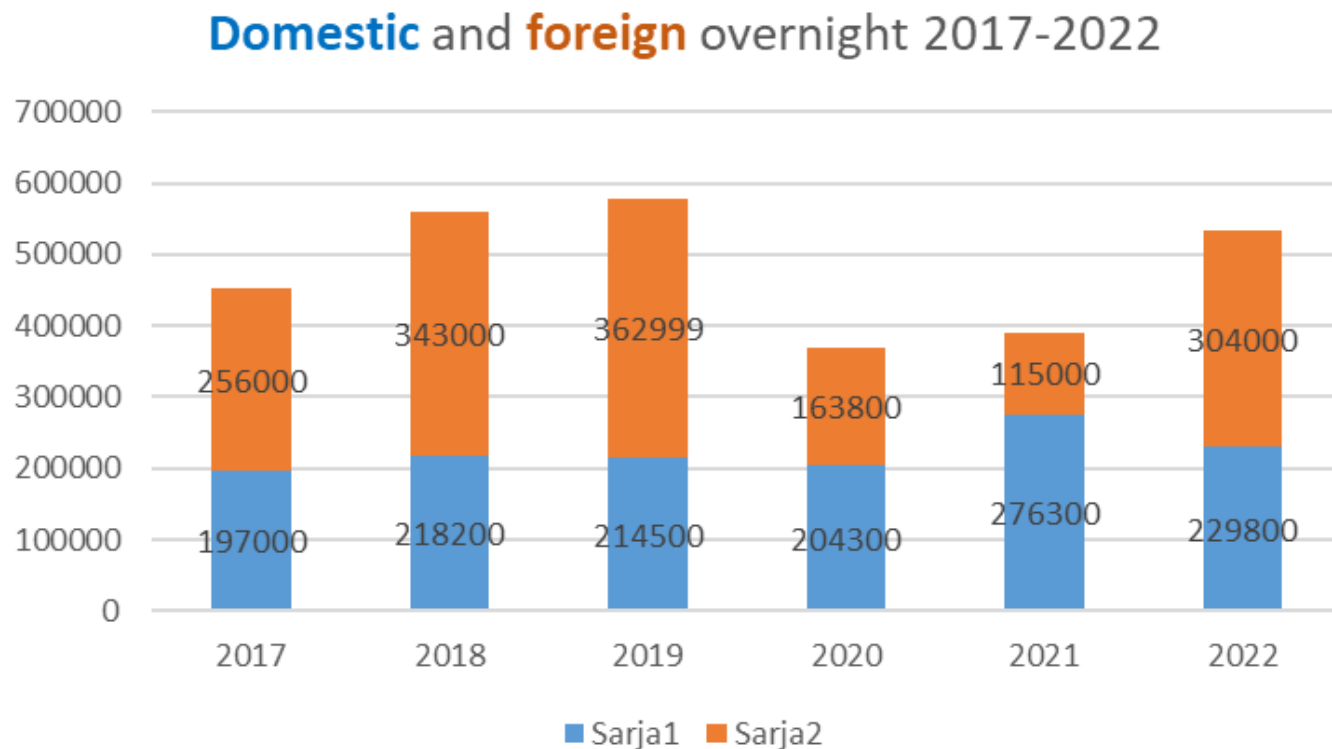
"You can not be prepared for a holiday in Inari, you can only experience it. The promises were kept and exceeded in multiple times. "



Overnights in Inari-Saariselkä region 2015-2022



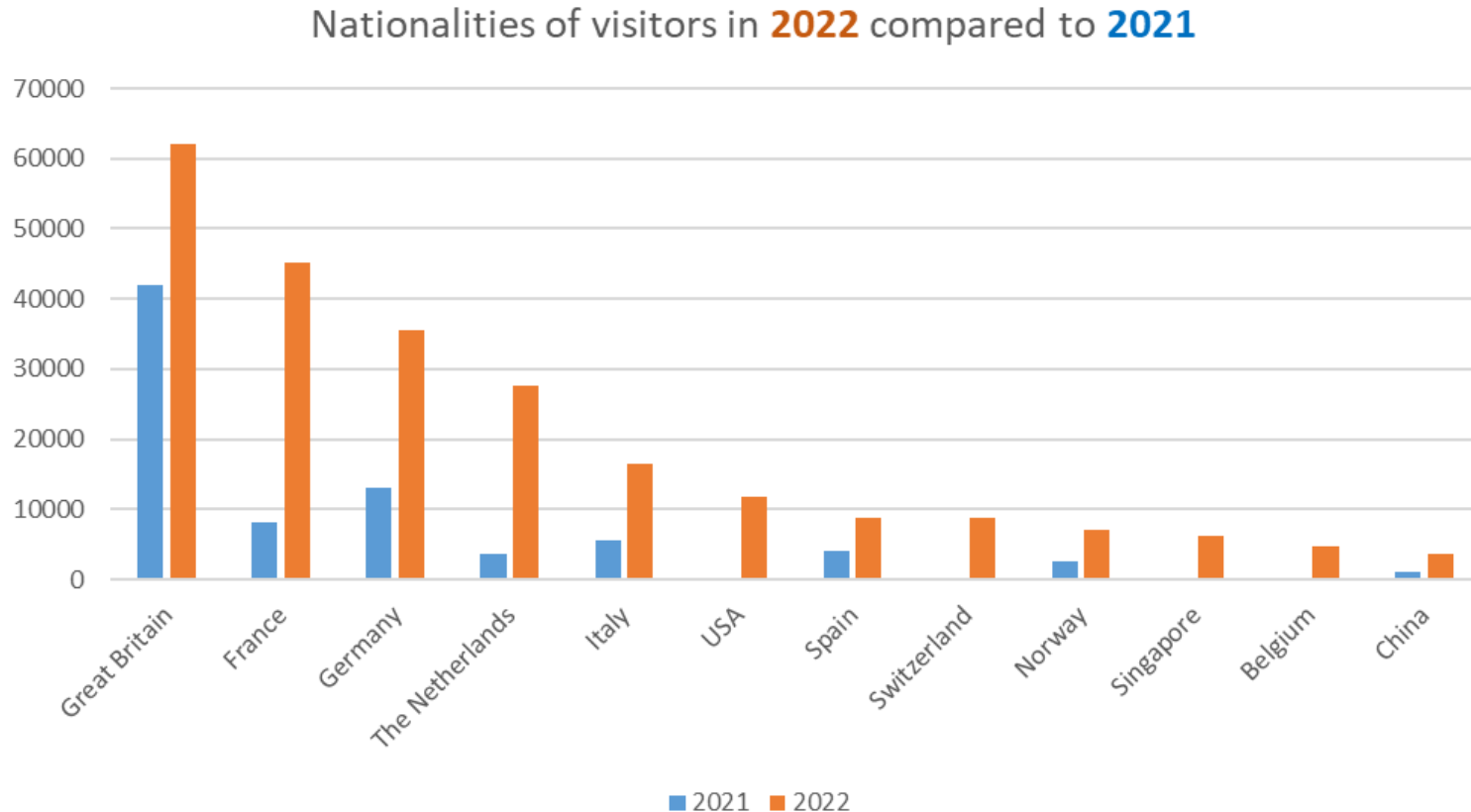
Domestic and foreign overnights 2017-2021



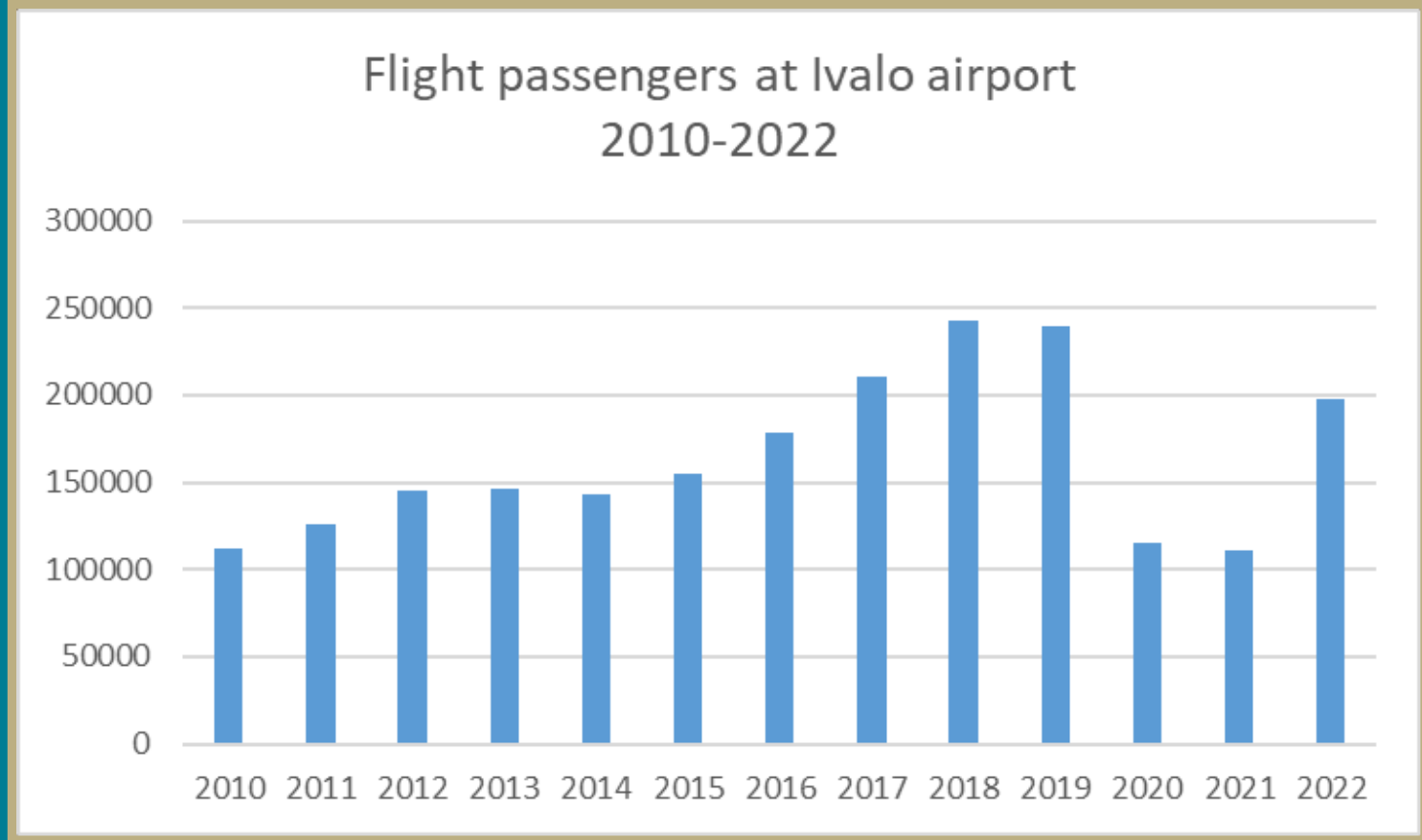
Nationalities of visitors in 2021 compared to 2020

Great Britain 41 900 nights (13 600 nights)
Germany 13 100 nights (15 300 nights)
France 8 100 nights (27 900 nights)
Italy 5 500 nights
Spain 4 100 nights
The Netherlands 3 600 nights (15 200 nights)
Norway 2 600 nights (3 000 nights)
China 1 040 nights (11 900 nights)
India 530 nights (1440 nights)
Japan 387 nights (8 300 nights)

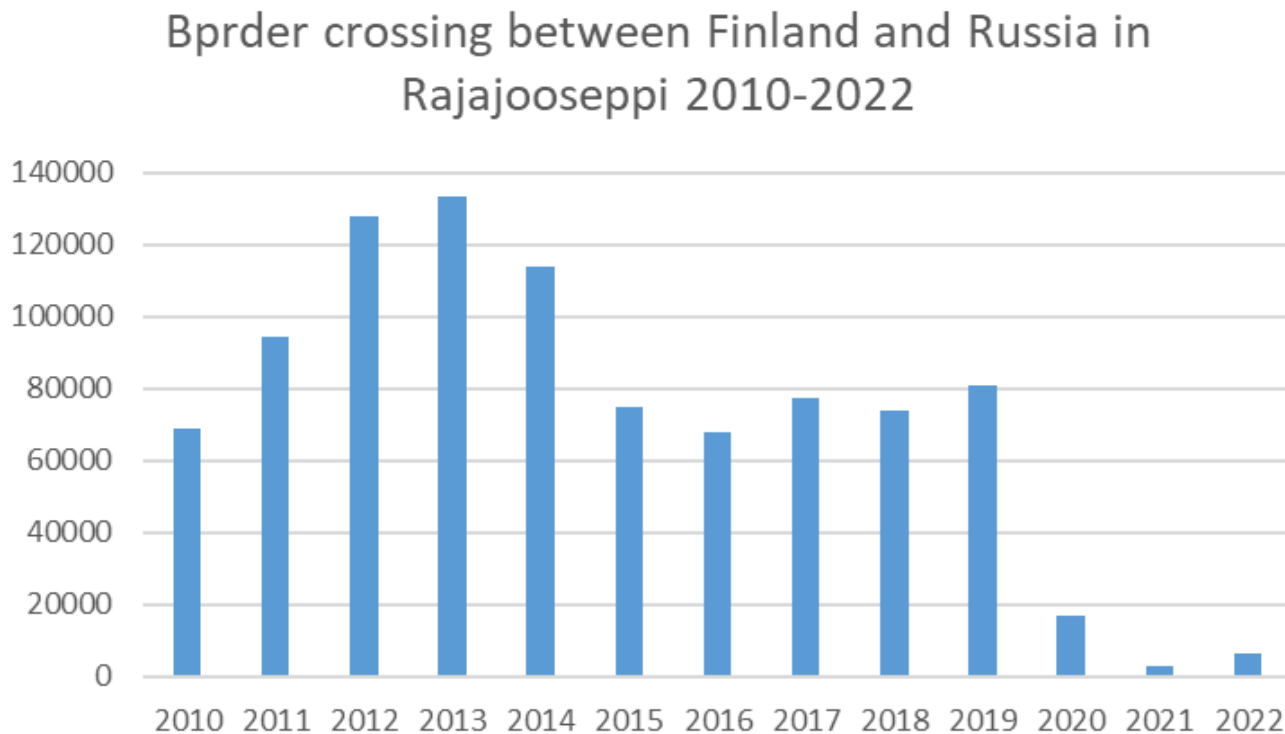
Nationalities of visitors in 2022 compared to 2021



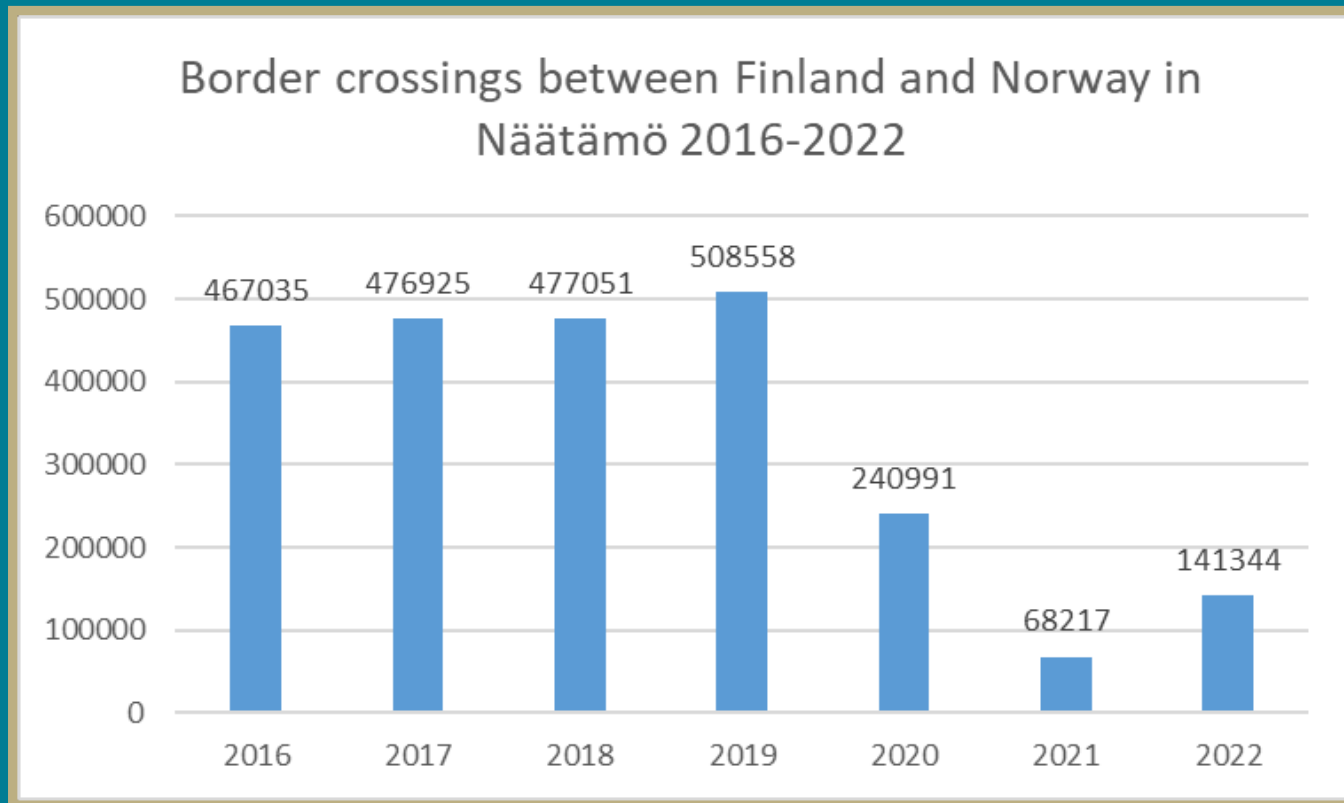
Flight passengers at Ivalo airport 2010-2022



Border crossings between Finland and Russia in Rajajoosseppi 2010-2021



Border crossings between Finland and Norway in Näämämö 2016-2021





Thank you.

Contact information



Contact us



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